

# GAIAS

EUROPA

by  USFQ

Study Abroad  
Program

TAKE CLASSES IN  
VALENCIA!

## SPORTS AND ENTERTAINMENT MANAGEMENT PROGRAM



# ABOUT UNIVERSIDAD SAN FRANCISCO DE QUITO

The Universidad San Francisco de Quito (USFQ) is a private, non-profit institution of higher education located in Quito. It is considered the number 1 university in Ecuador according to some rankings such as QS or Times Higher Education.

## History and foundation:

Founded on September 1, 1988, USFQ has stood out for its focus on Liberal Arts, which implies that it offers a comprehensive education, that fosters the critical thinking, creativity, and multidisciplinary training following the educational model of some of the most prestigious universities in the United States.

## Mission and values:

USFQ's mission is to offer a high quality education that promotes the integral development of its students, training them not only in their specific fields of study, but also as global citizens with a strong sense of ethics and social responsibility.

## Academic fields:

USFQ offers a wide range of undergraduate and graduate programs in different fields, including:

- Engineering
- Business Administration and Economics
- Natural and Environmental Sciences
- Health Sciences
- Arts and Humanities
- Social Sciences

## Research and transfer:

USFQ is recognized for its strong emphasis on biodiversity and sustainability research. The university has developed different research centers, including the Galapagos Science Center and Tiputini Research Station in the Amazon, which allows students and faculty to participate in cutting-edge research programs.



**56**  
undergraduate  
degrees



**+10.000**  
students



**+30.000**  
alumni



**+800**  
professors



**+150**  
international teachers  
from 32 different  
countries



**+500**  
administration and  
personnel services



**+7.500**  
scientific contribution



**+200**  
agreements with  
universities around  
the world



Scientific Station in  
Galapagos



Scientific Station in  
the Amazon



Best university in the  
country according to  
Times Higher  
Education



**+1.000**  
international students  
per year

# ABOUT GAIAS EUROPA



## WHAT DOES GAIAS EUROPA REPRESENT?

GAIAS Europa - Global Academic Institute for the Arts and Sciences and Sciences, was founded in 2023 in Valencia, Spain, as a reference center based on transfer of knowledge through education, business education, business relations and research.



GAIAS Europa is the academic HUB of the Universidad San Francisco de Quito in Valencia. It represents a knowledge transfer bridge between Europe, Latin America, and the US.

**GAIAS Europa focuses on the development of projects based on:**

### Higher education:

- Development of academic programs for national and international students in collaboration with local universities, contributing to their internationalization.

### Innovation and entrepreneurship:

- Development of projects with companies in Latin America and the United States linked to the business network of the Valencian Community.
- Support for strengthening the resources and capabilities of companies to improve their competitiveness through innovation.

### Technology and sustainability:

- Development of sustainability-based projects with universities and research centers in Europe.

## OUR MODEL BASED ON EXPERIENCES



**+7**

Nationalities in GAIAS Europa community



**+650**

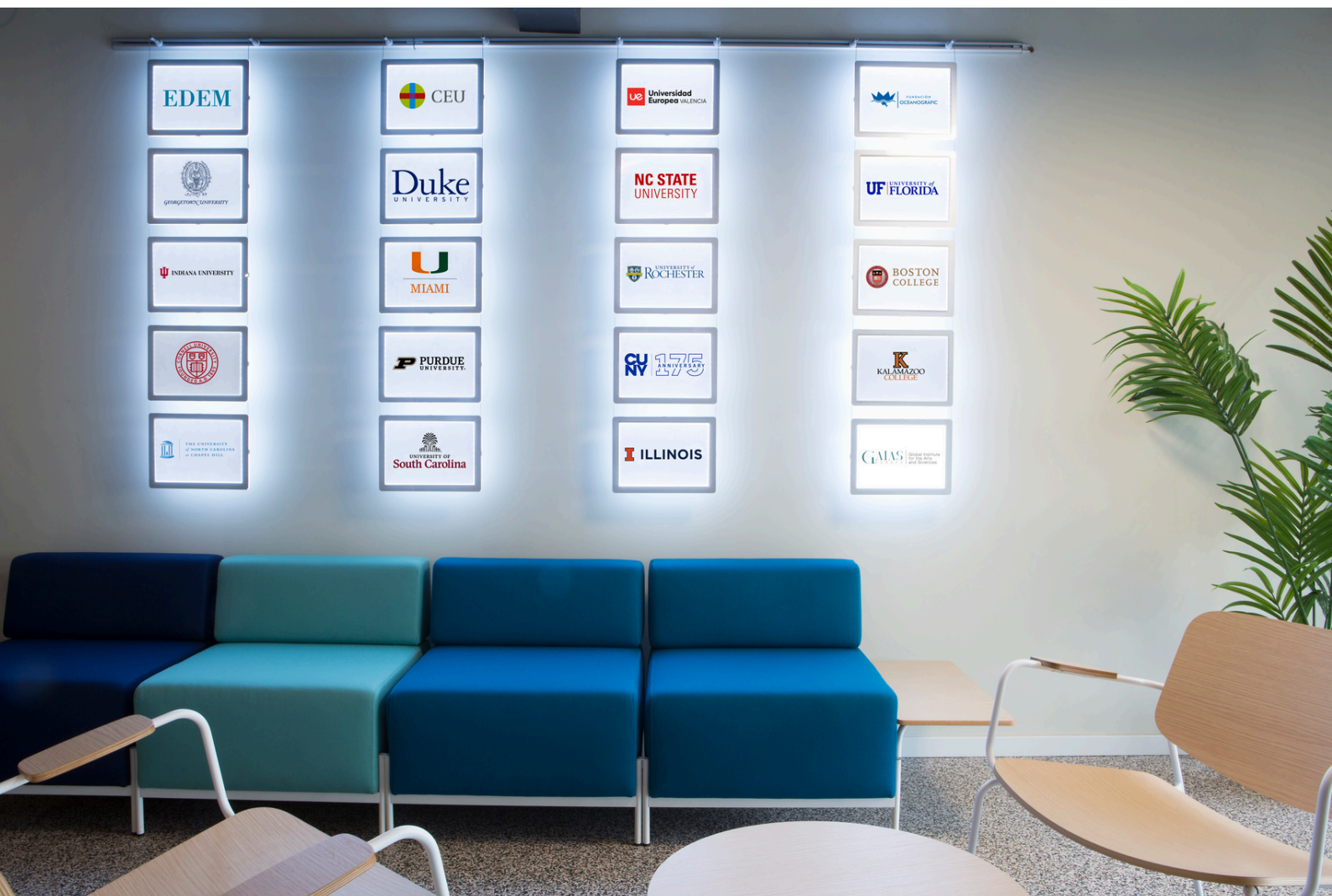
Students have lived the GAIAS Europa experience



Various integration and recreation activities

# SOME OF OUR GLOBAL STRATEGIC ALLIES

The Universidad San Francisco de Quito has collaboration agreements with more than 200 universities worldwide.



Every year, the USFQ receives around 1000 international students at its campuses in Ecuador, most of them coming from North American and European universities.

# DISCOVER VALENCIA!



# WHY VALENCIA?

Studying a GAIAS Europa program in Valencia offers a unique and enriching experience that goes beyond academics. Choosing this city as a destination not only guarantees a quality education, but also an opportunity for personal development in a multicultural environment full of possibilities.

- **Privileged location:**

Valencia is a vibrant city with a Mediterranean climate, beaches, and a rich cultural history that provides an ideal environment to live and study.

- **Multicultural environment:**

Studying at GAIAS Europa offers an international experience with students from all over the world, promoting cultural exchange and global connections.

- **Academic Excellence:**

Our programs are designed with an innovative and practical approach, with access to an expert faculty and high-quality academic resources.

- **Networking opportunities:**

Located in one of the most important cities in Spain, GAIAS Europa provides students with access to professional networks and career opportunities both locally and internationally.

- **Student support:**

We offer a strong focus on student welfare, with academic and personal support services that ensure a complete and rewarding educational experience.

# STUDENT SERVICES

GAIAS Europa has a dedicated department focused on supporting students. The Student Services team offers cultural, social, emotional and administrative support promoting the well-being of our student community.

Our GAIAS team is committed to assisting international students, ensuring that their adaptation process is smooth and welcoming by providing support before, during and after the program.

We daily promote our values of Freedom, Truth, Goodness and Beauty with our community.





## MEET OUR TEAM

At GAIAS Europa we carefully select our national and international tutors and teachers ensuring the best international experience both academically and culturally.

**Rafael Jordà**



GAIAS Europa Director

**Andrea Peñaherrera**



Director of Academic and Student Services

**Marta Mayordomo**



Academic programs Specialist

**Elena Martínez**



Servicios Estudiantiles

**Estefanía Guerrero**



Equipo GAIAS Europa - Quito

**Camila Estrella**



Equipo GAIAS Europa - Quito

# SPORTS AND ENTERTAINMENT MANAGEMENT PROGRAM





### Sports and Entertainment Management Program

Develop knowledge about the world of sport and entertainment as a driver of tourism. Learn about topics such as sporting events management, mobility around festivals and tournaments.

The program seeks to provide students with the comprehensive vision to manage organizations within this industry, when sport and entertainment are combined in the so-called "Sportainment".

**SPORT TOURISM**

**INTRODUCTION TO HOSPITALITY**

**SPORTAINTMENT MARKETING**

**SPORT EVENTS MANAGEMENT**

**TEAM LEADERSHIP**

The pace of student life at GAIAS Europa is dynamic and vibrant. Valencia is one of the best cities in the world for young people. Surrounded by culture and knowledge, students will engage in various academic activities that include entrepreneurship, innovation, history, culture, music and art.

Our programs also include excursions where we accompany our students and teachers to tour the city students and teachers to tour the city and live unforgettable experiences.

### ACTIVITIES

- Classes will be opened with a minimum of 10 students and a maximum of 20 students.
- Places will be assigned according to the order of application and payments made until the quota is filled.
- Additionally, if you want to live a unique experience you can learn and practice **water sports** in the Mediterranean. For an additional cost, the value includes all material and equipment rental for paddle surfing, surfing, windsurfing and other water activities with accredited instructors. This credit does not have access to scholarships or financial assistance.

- Oceanogràfic
- Valencia City Tour
- Musseum





## STEPS TO APPLY TO THE PROGRAM

- 1 Be admitted and enrolled at USFQ. Have a GPA of at least 3.00/4.00.
- 2 Complete the registration process for the program at GAIAS Europa.
- 3 Check the value of the program.
- 4 Once accepted, arrange the necessary documentation for travel and visa application.
- 5 Enjoy a unique academic experience in Europe.

## Advantages of the Valencia study abroad program



Live an international international experience



Get to know the world



Open your mind

To mature as a person



## IMPORTANT

Make the registration payment to reserve your place.

Check the application deadlines with GAIAS Europa.

To apply for the program you need to have a type D study visa.

Visit our website:  
[www.gaiaseuropa.com](http://www.gaiaseuropa.com)

GAIAS Europa address:  
[www.maps.app.goo.gl/  
prkbSCGabW2fEPpG7](https://www.maps.app.goo.gl/prkbSCGabW2fEPpG7)



**See you in Valencia,  
in the program that  
will transform you!**

# GAIAS EUROPA



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